Research in Media and Communication

Contents

1 Fragmented Narratives and Context Loss in Short-Video News Communication

Jiang Wen

13 The Boundaries of News Headline Expression Under Traffic Pressure

Xu Mingwem

30 Emotional Framing in the Naming of Weibo Hot Search Topics

Chen Yu

45 Incomplete Information and Public Opinion Reversal in Online Public Events

Xie Wenxu, Xu Qing, Song Yu

53 Generative AI in Digital Newsrooms: A Systematic Review of Disclosure, Human Editorial Oversight, News Credibility, Audience Trust, and Journalistic Autonomy with Implications for Ghanaian Journalism

Miracle A. Atianashie, Peter N. Amponsah

76 Research on the Evolution of the "Content-Seeding-Conversion" Closed-Loop Model for DTC Brands in the Short-Video and Live-Streaming Era

Jin Meiying